EUROPEAN BOXING



STRATEGIC PLAN 2026 2029

European Boxing's Strategic Plan 2026–2029 turns our mission and vision into a clear framework for action, placing the interests of boxers and the future of Olympic boxing at its centre. The strategy will be supported by an internal action plan defining responsibilities, timelines and performance indicators. Progress will be reviewed regularly by the Executive Board.

OUR MISSION

Our mission is to create a sustainable and inclusive European Boxing sporting structure, underpinned by strong governance and transparent financial management, where boxers from our European Member Federations can compete and excel with confidence that sporting integrity is upheld and competition is fair.



OUR VISION

Our vision is a sustainable, inclusive and transparent continental federation, guided by honesty and integrity, that puts the interests of boxers first and ensures boxing remains at the heart of the Olympic Movement.

OUR OLYMPIC COMMITMENT

A central priority is to support World Boxing in achieving full IOC recognition and securing boxing's long-term place in the Olympic Games. European Boxing will contribute through accountable governance, credible sporting integrity systems and financial sustainability, working closely with World Boxing and our Member Federations.

This plan translates these commitments into practical objectives for 2026–2029. Through education, innovation, responsible leadership and strong partnerships, we will strengthen our organisation, improve our competitions and create lasting opportunities for the European boxing community.

Together, we will earn trust, raise standards and safeguard the Olympic ambitions of current and future generations of boxers.

European Boxing Unite!

Lars Brovil
President
European Boxing

Martin Volke
Secretary General
European Boxing



1 Good Governance

Trust is the foundation of our future. Through transparent leadership and clear accountability, we will build a European Boxing that earns confidence and inspires unity.

It is essential that good governance principles are consistently implemented at every level, from World Boxing through European Boxing to each of its member National Federations.

OBJECTIVE	ACTIONS
Conflict of Interest	Implement annual conflict-of-interest declarations for Executive Board and Committee Members.
Responsibilities	Ensure that Congress, the Executive Board, the Secretary General and commissions fulfil their responsibilities and exercise their powers in accordance with the Statutes. Establish Terms of Reference for Committees.
Independent Oversight	Ensure independent oversight through the competent ethics committee in accordance with the Statutes. Maintain confidential reporting channels, refer concerns to the appropriate body and safeguard the independence of investigations and decisions.
Transparency	Publish key governance documents, approved non-confidential Executive Board summaries and annual activity and financial reports. Provide Member Federations with timely updates on decisions and their implementation, while respecting confidentiality requirements.
Member and Athlete Participation	Implement regular town hall meetings with Member Federations and hold regular meetings with the Athletes Committee to share updates, discuss priorities and gather feedback. Record recommendations and communicate follow-up actions.
Anti Corruption Policy	Implement and enforce European Boxing's Anti-Corruption Policy in line with World Boxing's Anti-Corruption Policy.

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Sport Integrity

Every boxer deserves a fair contest and confidence in the result. We will strengthen independent oversight and uphold the highest ethical standards to protect the credibility of our sport.

OBJECTIVE	ACTIONS
R&J Evaluation	Use the World Boxing certified scoring systems and standardised referee and judge evaluation procedures.
Impartial Selection of Technical Officials	Establish a Technical Commission and transparent criteria for appointing technical officials, including conflict-of-interest screening, performance assessments and background checks.
Integrity Awareness and Education	Ensure athletes, coaches and officials understand and uphold integrity standards, comply with the Code of Conduct and fulfil their reporting obligations.
Anti Doping	Coordinate anti-doping testing and education with World Boxing, ITA and the relevant anti-doping organisations.
Safeguarding	Implement safeguarding procedures, with particular attention to young athletes.
Continuous Improvement of Sport Integrity	Review integrity measures after each championship and track corrective actions.



3 Financial Sustainability

Financial strength turns ambition into lasting progress. We will grow sustainable revenues and invest in the people, programmes and opportunities that move European boxing forward.

OBJECTIVE	ACTIONS
Financial Independence	Diversify revenue sources to avoid excessive dependence on any single sponsor, donor or state-controlled entity.
Funding Integrity	Conduct due diligence on sponsors and donors and protect European Boxing's autonomy in all funding agreements.
Financial Compliance	Implement financial compliance procedures, including the four-eyes principle for payment approvals and significant financial commitments.
Procurement Transparency	Establish transparent procurement procedures, including public tenders for contracts above defined thresholds.
Impartiality	Require conflict-of-interest declarations from all persons involved in procurement and financial decisions.
Financial Accountability	Arrange independent annual audits and publish approved financial reports in accordance with the Statutes.



4 Education and Development

The future of boxing begins with the people who teach, lead and support it. By sharing knowledge and developing skills, we will empower our boxing community to raise standards across Europe.

OBJECTIVE	ACTIONS
Referee and Judge Development	Support participation in R&J education courses organised by World Boxing.
R&J Evaluator Development	Organise R&J evaluator courses for European Boxing international tournaments.
Technical Delegate Development	Organise Technical Delegate courses for European Boxing international tournaments.
Team Leadership and Management Development	Organise team leader and management courses covering competition procedures, delegation management and team administration.
Coach Development	Organise coaching courses covering technical skills, training methods and athlete development.
Boxing Fitness Instructor Development	Develop a Boxing Fitness Instructor course to equip instructors with the skills to deliver safe, accessible and engaging non-contact boxing sessions and support grassroots participation.



5 Marketing

Every boxer has a story. We will bring those stories to the world, connect with new audiences and make European Boxing a brand that people recognise and believe in.

OBJECTIVE	ACTIONS
Corporate Identity and Design	Develop and implement a consistent corporate design, including brand guidelines and standardised templates for publications, presentations, digital platforms and event branding.
Social Media Growth and Engagement	Develop a coordinated social media strategy with regular athlete stories, competition highlights, interviews and behind-the-scenes content. Monitor reach, engagement and audience growth.
Media Relations and Public Visibility	Build relationships with sports media, distribute press releases and provide timely information, images and interviews to increase coverage of European Boxing.
Event Promotion	Develop coordinated promotional campaigns for European Boxing competitions in cooperation with host organisers, Member Federations and athletes.
Sponsor Visibility and Marketing Value	Develop attractive sponsorship packages and provide partners with measurable visibility across social media, events and European Boxing publications.



6 Innovation & Technology

We will shape the future of boxing with the courage to try something new. Through new competition formats and intelligent technology, we will create a sport that is fairer, more connected and more exciting.

Major new initiatives will be developed in phases, with implementation subject to Executive Board approval and available financial and operational resources.

OBJECTIVE	ACTIONS
Mixed Team Competition Format	Develop and pilot a mixed team competition format combining women's and men's bouts.
Papp Cup Development	Establish the Papp Cup as a recurring dual match between Europe and the Americas.
AI-Assisted R&J Evaluation	Develop and pilot AI tools to support R&J evaluators in analysing bouts, identifying scoring patterns and monitoring officiating performance, while retaining human oversight and decision-making.
International Tournament League	Develop a league system connecting the largest and most established traditional international boxing tournaments through coordinated scheduling, common standards and a shared ranking system.
Digital Competition Management	Develop an integrated digital platform for athlete registration, accreditation, competition scheduling, results and rankings across European Boxing events.

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Corporate Social Responsibility

Boxing's impact must reach beyond the ring. We will champion inclusion, protect participants and turn our shared values into meaningful support for people and communities.

OBJECTIVE	ACTIONS
European Boxing Family Foundation	Establish a European Boxing Family Foundation to provide financial assistance to members of the boxing community facing hardship, based on transparent eligibility criteria and independent oversight.
Environmental Sustainability	Develop sustainability guidelines for European Boxing events, encouraging waste reduction, reusable materials, digital documentation and environmentally responsible transport.
Olympic Values Education	Integrate educational activities inspired by the IOC's Olympic Values Education Programme (OVEP) into European Boxing youth events and courses, promoting excellence, respect, friendship and fair play.
Safeguarding	Implement safeguarding measures against abuse, harassment, racism and discrimination, particularly protecting minors, with clear conduct standards, safeguarding contacts and confidential reporting.
Equal Opportunities	Promote accessible boxing programmes with Member Federations, reducing participation barriers for disadvantaged groups and supporting equal opportunities for women and girls.



8 Sports

Strengthen boxing across Europe through high-quality championships, a coordinated competition calendar and clear development pathways, placing athletes and their teams at the centre of our sporting activities.

OBJECTIVE	ACTIONS
Strengthen the Quality of European Boxing Championships	Develop and implement common competition and organisational standards across all age categories. Provide clear event guidelines and practical support to host federations and organising committees.
Balanced European Competition Calendar	Coordinate championship dates with World Boxing and Member Federations to minimise scheduling conflicts. Provide adequate notice of events to support sporting preparation, travel planning and budgeting.
Minimum Standards	Define minimum standards for accommodation, transport, catering, training facilities and event information. Collect feedback after each championship and use the findings to improve future events.
Long-Term Planning and Delivery of European Boxing Championships	Develop a multi-year hosting framework supported by transparent bidding and host selection procedures. Evaluate each championship with the host federation and share lessons and best practices with future organisers.




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